

## BRANDON SHOWN

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### OBJECTIVE

An entry level or greater position pertaining to broadcasting, journalism, or any role in communications.

### EDUCATION

BS in Communication

August 2022

*University of Tennessee, Knoxville*

- Major: Journalism and Electronic Media
- Minor: Business

### SKILLS & ABILITIES

#### Interpersonal Skills

- Emotional Intelligence
- Questioning
- Teamwork and Collaboration
- Self- Awareness & Cultural Awareness
- Creativity and Resiliency
- Adaptability
- Continuous Learning

#### Related Skills

- Video editing
- Graphic Design
- Knowledge of new social and digital media
- Efficient in Excel, Word, and other related programs
- Writing
- Basic Understanding of SEO
- Classes including: video editing, journalism, and even simulating [a sports broadcasting tv program](#)

#### Communication

- Listening Skills
- Interpersonal Feedback

### RELATED EXPERIENCE

Staff Contributor

2021-2022

*The Daily Beacon*

- Responsible for conducting interviews with players and coaches as well as game recaps and feature stories across various sports (including women's soccer and basketball)

On Air Talent

2018-2022

*WUTK- 90.3*

- Presenting news, commenting on sports events; introducing music, interviewing special guests; taking phone calls from the audience, providing creative and entertaining content on-air.